

THE GAZETTE

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NEWSLETTER

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DIRECTOR'S MESSAGE

MRS. ARUSHI BAKSHI

We take immense pride in the diversity of our student body, which fosters a rich exchange of ideas and collaboration at ISBF. Coupled with our dynamic curriculum, this prepares our graduates to excel in today's multicultural and ever-evolving workplaces. In this edition, we're excited to share updates on the latest workshops, events, and student societies that shape the vibrant ISBF experience. Additionally, you'll find insights into placement opportunities and feedback from recruiters who recognize the significant contributions our students make.



ASSOCIATE DEAN MESSAGE

MR. ARYAPRIYA GANGULY

This newsletter is an excellent platform to highlight the various workshops, events, and student societies that enhance your journey at ISBF.

At ISBF, we are deeply committed to your academic and personal growth. Our curriculum is designed to go beyond traditional learning by offering an engaging, interactive, and intellectually stimulating experience. Under the mentorship of our dedicated faculty, you'll explore diverse perspectives, sharpen your critical thinking skills, and gain practical knowledge that equips you for success in the real world.



ISBF'S CFR SESSION

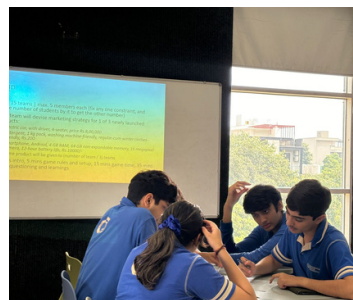
ISBF recently hosted a session by the Centre for Research (CFR) at ISBF titled "Enhancing Research Efficiency: Exploring Advanced Tools for Literature Review and Bibliometric Analysis". Expert speaker Ms. Roamaa Suri guided attendees through innovative tools to improve the research process, including VOSviewer, Dimensions.ai, OpenAlex, and Biblioshiny, which enhance literature reviews and research capabilities. The event provided students and researchers with valuable skills and knowledge, fostering academic growth and elevating the quality of their work. Overall, it was an enlightening experience, offering practical insights to enhance research endeavors.

CAREER GROWTH WITH AI

ISBF recently hosted a workshop, "11x Career Growth with AI," led by Mr. Aabhinna Suresh Khare, CMO of Bajaj Capital, on September 12 at its Jasola campus. The event attracted students eager to explore how AI can boost their careers.

Mr. Khare shared practical insights on crafting personalized cold emails, summarizing research papers, building LinkedIn strategies, and creating AI-powered presentations. He also demonstrated techniques for converting YouTube videos and writing resumes with AI.

The workshop equipped participants with actionable skills to improve their career prospects and communication, aligning with ISBF's mission to prepare students for success in a competitive job market.



WORKSHOPS

ISBF launched its Playnomics workshop series to connect classroom concepts in Economics, Commerce, and Finance with real-world applications. Students at CHIREC International School participated in the "Win-Win" workshop, simulating international trade through resource exchange activities. At Kunskapsskolan School, students explored the 4 Ps of Marketing, developing product strategies in team presentations. The series continued with a "Bake Off" workshop at Jayshree Periwal International School, where students applied consumer behavior and marketing strategies by operating bakery units. Additionally, Prof. Soumitra Mookherjee led a career briefing for 100 students, showcasing ISBF's unique courses and providing students with a unique introduction to the LSE-ISBF approach to learning.

INTRA-COLLEGE QUIZ

STUDENT SOCIETY

The Akademeia Society, in collaboration with the Career Placement Cell at ISBF, recently organized a thrilling Intra-College Quiz, conducted by our esteemed Associate Dean, Mr. Aryapriya Ganguly. The event saw enthusiastic participation from students across different courses, making it a memorable day of competition, learning, and camaraderie. Participants showcased their wide-ranging knowledge across various categories, from current affairs to pop culture, as they battled through several challenging rounds. Mr. Ganguly's engaging and insightful hosting kept the energy high, making it both fun and educational for all attendees.



BACK TO BEING A KID

STUDENT SOCIETY

ISBF recently hosted the lively event "Back to Being a Kid," organized by the Sports Society and Events Society. Participants enjoyed classic games like Kho Kho and Dodgeball, fostering nostalgia and camaraderie. Refreshments were provided, and winners received medals while all attendees received hampers. The event emphasized friendly competition, teamwork, and active participation, creating memorable experiences for everyone involved.

EVENTS LIKE THESE ARE AT THE HEART OF STUDENT LIFE, OFFERING FRESHERS THE CHANCE TO CONNECT, EXPLORE THEIR INTERESTS, AND BECOME PART OF VIBRANT COMMUNITIES.



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