

THE GAZETTE

ISSUE 03 • OCTOBER 2024

INDIAN SCHOOL OF
BUSINESS AND FINANCE
NEWSLETTER

TABLE OF CONTENTS

Director's Message • P. 01

Associate Dean's Message • P. 02

ISBF's EMFSS Quiz • P. 02

Workshops • P. 03

Investment Bootcamp • P. 03

Dandiya Night • P. 04

Kabaddi Match • P. 04



DIRECTOR'S MESSAGE

MRS. ARUSHI BAKSHI

We take immense pride in the diversity of our student body, which fosters a rich exchange of ideas and collaboration at ISBF. Coupled with our dynamic curriculum, this prepares our graduates to excel in today's multicultural and ever-evolving workplaces. In this edition, we're excited to share updates on the latest workshops, events, and student societies that shape the vibrant ISBF experience. Additionally, you'll find insights into placement opportunities and feedback from recruiters who recognize the significant contributions our students make.



ASSOCIATE DEAN MESSAGE

MR. ARYAPRIYA GANGULY

This newsletter is an excellent platform to highlight the various workshops, events, and student societies that enhance your journey at ISBF.

At ISBF, we are deeply committed to your academic and personal growth. Our curriculum is designed to go beyond traditional learning by offering an engaging, interactive, and intellectually stimulating experience. Under the mentorship of our dedicated faculty, you'll explore diverse perspectives, sharpen your critical thinking skills, and gain practical knowledge that equips you for success in the real world.



ISBF'S EMFSS QUIZ

The EMFSS (Economics, Management, Finance, and Social Sciences) Quiz at ISBF challenged students on topics ranging from economics and business to finance and social sciences. The quiz featured both online and offline formats: Delhi-NCR participants competed onsite at the ISBF campus, while students from other regions joined remotely.

The competition was held in two rounds: the preliminary round and the final round. For students in the Delhi-NCR region, both rounds were conducted offline at the ISBF campus, while participants from outside Delhi-NCR joined the quiz remotely through an online platform.

This hybrid event allowed students to showcase their academic knowledge, engage with peers, and experience ISBF's commitment to fostering intellectual growth and critical thinking.

WORKSHOPS

ISBF's Playnomics workshops bring real-world market dynamics into the classroom, helping students apply concepts from Economics, Commerce, and Business Studies to practical scenarios. The Bake Off workshop at Kothari International School, Noida, involved students engaging in a business simulation where they managed bakery units, negotiated resources, and formulated strategies to maximize revenue. The session highlighted concepts like consumer behavior, international trade, and marketing. At DRS International School and Gitanjali Senior School in Hyderabad, the 'Win-Win' workshop simulated international trade, where students exchanged resources to generate maximum profits. Both workshops emphasized teamwork, negotiation, and strategic decision-making, and concluded with a discussion on ISBF's courses and career opportunities.



INVESTMENT BOOTCAMP

STUDENT SOCIETY

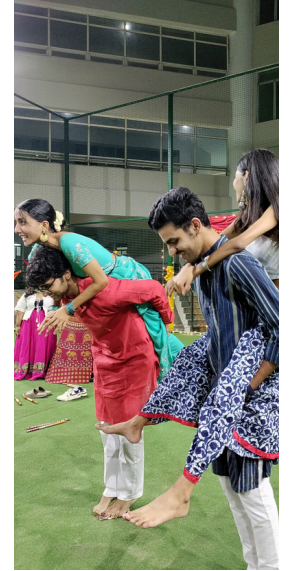
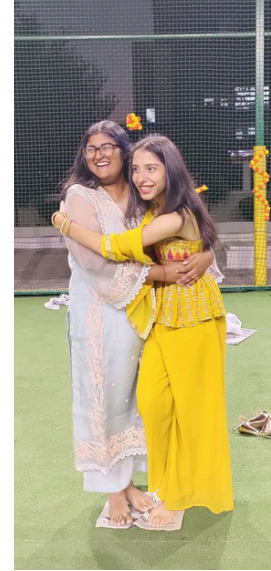
The college's Investment Cell recently organized a thought-provoking boot camp for students to introduce the basics of investing. The session covered key topics like the basics of investing, market dynamics, and the various types of securities. It therefore built a solid foundation on the financial concepts.

Wrapping up the event was an exciting and entertaining quiz that tested the new learnings among the participants in a fun and competitive environment. The boot camp was highly welcome and created interest for further development through the exploration of more of finance.

DANDIYA NIGHT

STUDENT SOCIETY

The much-awaited Dandiya Night at ISBF was a spectacular event organized through the collaborative efforts of the Events Society and the Meraki Society. Held on the college turf, the event was an exciting celebration of traditional dance, music, and culture, drawing a large crowd of enthusiastic students eager to embrace the festive spirit. The students were dressed in beautiful ethnic wear, adding to the vibrant and festive atmosphere. The Dandiya Night was truly one of the most signature and anticipated events at ISBF, bringing the entire college community together in celebration, fun, and cultural unity.



KABADDI MATCH

STUDENT SOCIETY

A great kabaddi match, organized by the college's sports society, had been arranged in early October and witnessed the competitive spirit of all students, cutting across all the years. True to form, the players showed agility, teamwork, and strategy to make the game worthwhile.

The spectators cheered enthusiastically and added to the on-field extravaganza. It brought talent among our students forth to the fore, as well as an aspect of camaraderie and sports manliness among participants and viewers. Kudos to the sports society in putting together a fantastic event that celebrates one of our country's oldest and most cherished games!





**FC-33, Plot 1&2,
Jasola, New Delhi,
110025**

**The Indian School of Business and
Finance, a University of London
Recognised Teaching Centre,
excels in EMFSS disciplines.**

www.isbf.edu.in