

THE GAZETTE

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INDIAN SCHOOL OF
BUSINESS AND FINANCE
NEWSLETTER

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DIRECTOR'S MESSAGE

MRS. ARUSHI BAKSHI

We take immense pride in the diversity of our student body, which fosters a rich exchange of ideas and collaboration at ISBF. Coupled with our dynamic curriculum, this prepares our graduates to excel in today's multicultural and ever-evolving workplaces. In this edition, we're excited to share updates on the latest workshops, events, and student societies that shape the vibrant ISBF experience. Additionally, you'll find insights into placement opportunities and feedback from recruiters who recognize the significant contributions our students make.

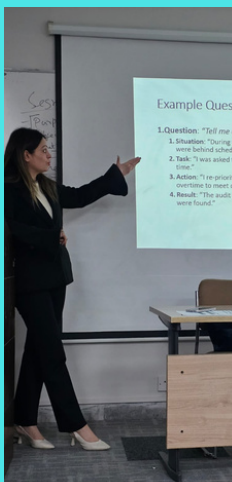


ASSOCIATE DEAN MESSAGE

MR. ARYAPRIYA GANGULY

This newsletter is an excellent platform to highlight the various workshops, events, and student societies that enhance your journey at ISBF.

At ISBF, we are deeply committed to your academic and personal growth. Our curriculum is designed to go beyond traditional learning by offering an engaging, interactive, and intellectually stimulating experience. Under the mentorship of our dedicated faculty, you'll explore diverse perspectives, sharpen your critical thinking skills, and gain practical knowledge that equips you for success in the real world.



GUEST LECTURE- DR. SANIYA CHAWLA

The college recently hosted an insightful guest lecture by Dr. Saniya Chawla on How to Stand Out: Mastering Group Discussions, Interviews, and Resume Crafting for Career Success. Dr. Chawla gave students valuable strategies to excel in the competitive job market, emphasising the importance of effective communication, confidence, and structured thinking in group discussions. She also shared expert tips on crafting a compelling resume that highlights strengths and achievements, along with key interview techniques to leave a lasting impression. The interactive session equipped students with practical tools to enhance their professional presence, making them more prepared and confident for future career opportunities.

MENTORSHIP SESSION- SAARTHAK CHAUDHRY

As part of the Alumni Lecture Series, the college had the privilege of hosting Mr. Saarthak Chaudhry for an insightful session on Life in Corporates and the Impact of Work Environments on Performance. Drawing from his own experiences, he provided students with a realistic perspective on the corporate world, shedding light on the dynamics of working in esteemed firms like the Big 4 and investment banks. He discussed how workplace culture, team collaboration, and leadership influence individual growth and performance. The session gave students valuable insights into navigating corporate careers with adaptability and resilience, helping them prepare for the challenges and opportunities that lie ahead.



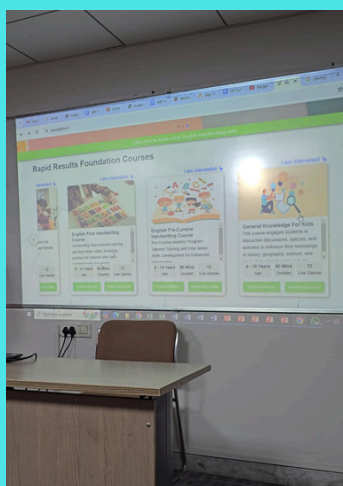
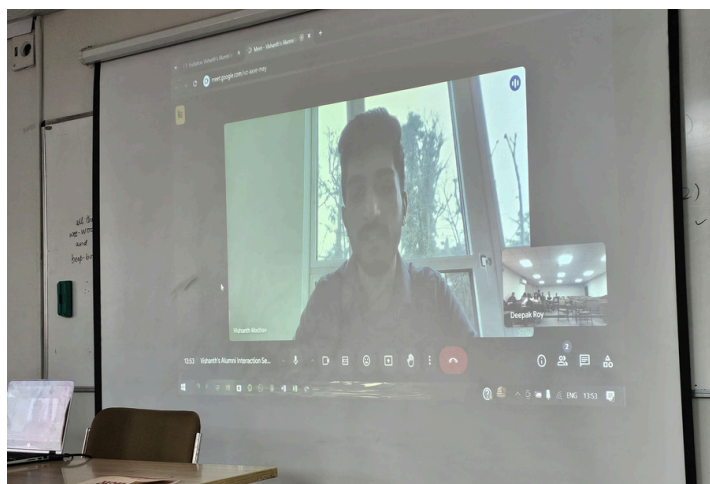
MENTORSHIP SESSION- PRATEEK KANSAL

As part of the Alumni Lecture Series, the college hosted an enlightening session with Mr. Prateek Kansal on Planning Your Journey After Bachelor's: Pursuing a Master's and Career Pathways. He provided valuable guidance on the decision-making process for higher studies, discussing the benefits of pursuing a master's degree and how to align it with long-term career goals. The session also delved into career prospects in finance and real estate, offering insights into industry trends, required skill sets, and potential growth opportunities. With practical advice and real-world examples, Mr. Kansal helped students gain clarity on their future paths, equipping them with the knowledge to make informed career decisions.



MENTORSHIP SESSION- VISHANT MADHAV

As part of the Alumni Lecture Series, the college welcomed Mr. Vishant Madhav for an insightful session on How to Ace Your Master's Application. He guided students through the key components of a strong application, emphasizing the importance of a well-crafted Statement of Purpose (SOP), a compelling resume, and impactful letters of recommendation. Beyond academics, he highlighted the significance of extracurricular involvement both within and outside the college to build a well-rounded profile. From internships and research projects to leadership roles and social initiatives, he discussed how diverse experiences enhance a candidate's appeal to top universities. The session provided students with a structured roadmap to stand out in the competitive admissions process and take their academic journey to the next level.



MENTORSHIP SESSION- MEHAK MODGIL

As part of the Alumni Lecture Series, the college had the pleasure of hosting Ms. Mehak Modgil for an inspiring session on Entrepreneurship and Business Strategies. Sharing her personal journey of building a venture from the ground up, she provided Business Economics students with firsthand insights into the challenges and rewards of entrepreneurship. She discussed key aspects such as identifying market opportunities, overcoming obstacles, and the importance of adaptability in a competitive landscape. With valuable tips and tricks, Ms. Modgil encouraged students to think innovatively, take calculated risks, and develop a strong business mindset. The session left aspiring entrepreneurs motivated and equipped with practical knowledge to embark on their own entrepreneurial paths.

WORKSHOPS

ISBF conducted an engaging Playnomics workshop at Indus Valley School, Kolkata, offering students an interactive learning experience in economics and international trade. The workshop used simulations to connect academic theories with real-world applications, providing participants with a fun and dynamic way to explore complex economic concepts. This hands-on session encouraged students to think critically and creatively about global trade, enhancing their understanding of the subject.



PERSONALIZED GUIDANCE BY MR. PRASHANT TIBREWAL

ISBF Hosts Exclusive One-on-One Study Abroad Consultations for Student Growth
In January, ISBF organized a special event offering students personalized one-on-one sessions with Prashant Tibrewal, Forbes-featured international education expert and our Study Abroad Partner. Prashant, an alumnus of MIT Sloan and ESSEC Business School, provided expert guidance to help students plan their study abroad journey. These consultations offered tailored advice, helping students explore global education opportunities and make informed decisions about their academic futures. The event was a valuable resource for students looking to grow personally and academically, supporting their goals of studying abroad.



**FC-33, Plot 1&2,
Jasola, New Delhi,
110025**

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