

# THE GAZETTE

ISSUE 01 • AUGUST 2024

INDIAN SCHOOL OF  
BUSINESS AND FINANCE  
NEWSLETTER

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## DIRECTOR'S MESSAGE

MRS. ARUSHI BAKSHI

We take immense pride in the diversity of our student body, which fosters a rich exchange of ideas and collaboration at ISBF. Coupled with our dynamic curriculum, this prepares our graduates to excel in today's multicultural and ever-evolving workplaces. In this edition, we're excited to share updates on the latest workshops, events, and student societies that shape the vibrant ISBF experience. Additionally, you'll find insights into placement opportunities and feedback from recruiters who recognize the significant contributions our students make.



# ASSOCIATE DEAN MESSAGE

MR. ARYAPRIYA GANGULY

This newsletter is an excellent platform to highlight the various workshops, events, and student societies that enhance your journey at ISBF.

At ISBF, we are deeply committed to your academic and personal growth. Our curriculum is designed to go beyond traditional learning by offering an engaging, interactive, and intellectually stimulating experience. Under the mentorship of our dedicated faculty, you'll explore diverse perspectives, sharpen your critical thinking skills, and gain practical knowledge that equips you for success in the real world.



## ORIENTATION CEREMONY

IISBF recently hosted a vibrant Orientation Ceremony to welcome the new batch of students for 2024-2025. The event began with the traditional lighting of the lamp, symbolising knowledge and enlightenment, led by **Dr James Abdey, Associate Academic Director of the LSE-UoL International Programmes**. In his address, Dr. Abdey encouraged the students to embrace the challenges and opportunities ahead, emphasising the value of critical thinking, curiosity, and collaboration. His inspiring words set the tone for an exciting academic journey, as the new students embark on their path of discovery and growth at ISBF.





# WORKSHOPS

ISBF recently hosted the engaging WIN-WIN International Trade Playnomics Workshop at schools like DPS RK Puram and Genesis School, providing students with a unique introduction to the LSE-ISBF approach to learning. This hands-on, gamified workshop allowed students to explore key concepts in economics and international trade through interactive simulations and competitive challenges, offering both valuable insights and a fun, experiential learning experience. Additionally, ISBF participated in career fairs, highlighting the wide array of academic pathways we offer in Economics, Business, Management, Finance, and Social Sciences. The events were inspiring and informative, helping students connect their academic learning with real-world opportunities

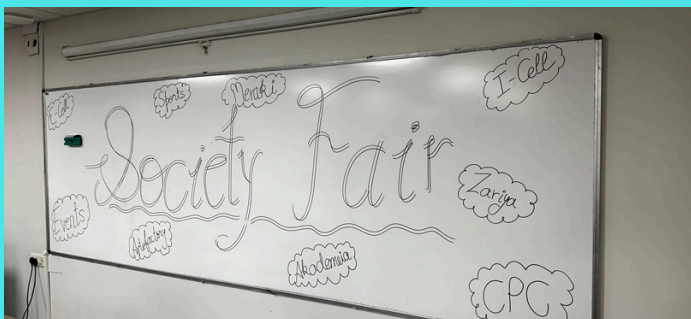
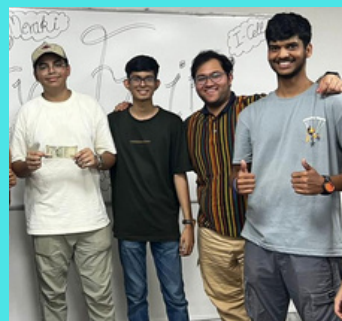




# SCAVENGER HUNT

## STUDENT SOCIETY

This month's scavenger hunt was an exhilarating test of problem-solving, endurance, and creativity. Four teams, led by Sivani, Devayani, Saumya, and Priyank, competed through iconic spots like Pacific Mall and Nehru Place, solving tricky clues and completing fun tasks such as wall sits, push-ups, and spontaneous singing. The final leg took participants to Apollo Hospital, Jasola, before the ultimate challenge—finding the Student Council President back at college. The hunt wrapped up with laughter and triumph, showcasing teamwork and camaraderie, leaving students with unforgettable memories.



# THE SOCIETY FAIR

## STUDENT SOCIETY

The Society Fair was an energetic and colorful event, with each society—Akademeia, Artefactory, Meraki, Career Placement Cell, E-Cell, Events, Investment Cell, Sports, and Zariyaa—setting up vibrant stalls to attract freshers. Through engaging presentations, interactive quizzes, and captivating posters, the societies showcased their unique offerings and made compelling cases for why freshers should join them. With a wide range of exciting opportunities, new students were invited to explore and sign up for up to three societies, making the fair a perfect introduction to campus life.

**EVENTS LIKE THESE AT THE HEART OF STUDENT LIFE, OFFERING FRESHERS THE CHANCE TO CONNECT, EXPLORE THEIR INTERESTS, AND BECOME PART OF VIBRANT COMMUNITIES.**





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